



FREEDMEN REPARATIONS FUND TRUST

Established for Reparative Justice, Economic Redress, and Land Sovereignty

Trust-Governed. Status-Based. Verified Freedmen Only.

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SOULAAN LICENSED SELLER APPLICATION

Freedmen Reparations Fund Trust
Commercial Licensing & Brand Protection Division

Important: This application is an intake document only. Submission does not grant authorization to use, sell, market, list, or produce SOULAAN-branded products. Written approval and a completed licensing agreement are required before any commercial activity.

Application Purpose

This application is used to evaluate business owners and entrepreneurs seeking permission to become Licensed SOULAAN Sellers. The review process helps confirm Status Verification, business fit, product intent, branding alignment, production method, sales channels, and readiness for formal licensing.

Required Review Path

- ☐ Step 1 - Submit completed application and supporting materials.
- ☐ Step 2 - Confirm Status Verification and Freedmen Nation ID.
- ☐ Step 3 - Review product concepts, sales channels, and brand alignment.
- ☐ Step 4 - Issue written decision or request revisions.
- ☐ Step 5 - Complete authorization and licensing agreement before launch.

Non-Authorization Notice: Concept review, verbal discussion, social media messages, or email interest do not authorize any sale, listing, marketing, pre-sale, or production of SOULAAN products.

Section 1 - Applicant and Business Information

Legal Name	_____	Business Email	_____
Preferred / Public Name	_____	Phone Number	_____
Business Name	_____	Website	_____
DBA / Brand Name	_____	Social Handles	_____
Business Mailing Address	_____		
City	_____	ZIP / Postal Code	_____
State / Province	_____	Country	_____
Business Entity Type:			
☐ Sole Proprietor	☐ LLC	☐ Corporation	
☐ Partnership	☐ Nonprofit	☐ Other	
EIN / Tax ID (if applicable)	_____	Years in Business	_____
State of Registration	_____	Current Team Size	_____

Section 2 - Status Verification

Status Verification is required before approval. Provide the Freedmen Nation ID exactly as shown in the Freedmen Nation account.

Freedmen Nation ID	_____	Verification Name on File	_____
Status Verified	_____	Date Verified (if known)	_____

If not yet verified:

- ☐ I will begin Status Verification.
- ☐ I am requesting more information.
- ☐ I understand approval cannot be issued until verification is complete.

Section 3 - Sales Channels and Current Activity

List all current or intended sales channels. Applicants must disclose all marketplaces and storefronts where SOULAAN products may be sold if approved.

☐ Own Website
☐ Shopify
☐ Local Events

☐ Amazon
☐ TikTok Shop
☐ Wholesale

☐ Etsy
☐ Walmart Marketplace
☐ Other

Store URL 1

Store URL 2

Store URL 3

Marketplace Seller Name(s)

Estimated Monthly Sales Volume:

☐ Under \$1,000
☐ \$20,000+

☐ \$1,000 - \$5,000
☐ Not yet selling

☐ \$5,000 - \$20,000

Section 4 - SOULAAN Product Intent

Describe the products you want to create or sell. Product concepts do not become approved until written approval is issued.

☐ T-shirts
☐ Crewnecks
☐ Jerseys
☐ Digital Products
☐ Limited Editions

☐ Hoodies
☐ Hats / Caps
☐ Accessories
☐ Event Merchandise
☐ Other

Product concept description:

Proposed collection name / product line:

Section 5 - Production Method and Quality Review

Identify how products will be made and whether you use third-party production partners. Approved sellers may be required to submit samples, mockups, and quality documentation before launch.

- | | |
|---|--|
| ☐ Print-on-Demand | ☐ In-House Production |
| ☐ Third-Party Manufacturer | ☐ Embroidery Partner |
| ☐ Screen Printer | ☐ Cut-and-Sew |
| ☐ Other | |

Production Partner Name(s)

Production Partner Website(s)

Primary Fulfillment Method

Quality controls, materials, and production notes:

Section 6 - Branding, Artwork, and Design Use

All SOULAAN branding, symbols, flags, marks, artwork, slogans, and commercial presentations must be approved before use. Applicants may submit concepts for review, but concepts are not authorization.

- ☐ I am requesting use of official SOULAAN branding.
- ☐ I am submitting original concepts for review.
- ☐ I need official assets or branding guidelines if approved.
- ☐ I understand no modifications are allowed unless approved in writing.

Describe requested branding use, placement, colors, artwork, fonts, symbols, and messaging:

Section 7 - Commercial Terms Interest

Final commercial terms, royalty structure, renewal terms, product approvals, marketplace permissions, and any territory or category limitations will be determined after application review. This section helps evaluate fit and feasibility.

Desired Launch Date _____

Projected Monthly
Revenue _____

Projected Monthly Units _____

Desired Sales Channels _____

Questions, concerns, or required terms for your business:

Section 8 - Required Uploads / Attachments

Attach applicable materials with the returned application. Missing documentation may delay review.

- ☐ Product mockups or concept sheets
- ☐ Business logo or brand identity materials
- ☐ Production partner information
- ☐ Quality or sample information

- ☐ Store screenshots or marketplace profile links
- ☐ Government ID or business documentation if requested
- ☐ Website or social media references
- ☐ Other supporting materials

Section 9 - Compliance Acknowledgments

Initial each statement. These acknowledgments are required for application review.

- Initial:** _____ I understand that I cannot sell, list, market, advertise, produce, or offer SOULAAN products without written authorization.
- Initial:** _____ I understand that the SOULAAN name, mark, flag, symbols, and related branding are protected and controlled for commercial use.
- Initial:** _____ I agree not to present concepts, mockups, or proposed products as official unless written approval is issued.
- Initial:** _____ I agree to follow all branding, artwork, product, marketplace, and quality guidelines if approved.
- Initial:** _____ I understand unauthorized use may result in reporting, removal, enforcement action, or termination of consideration.

Section 9 - Compliance Acknowledgments Continued

Initial: _____ I understand approval is discretionary and may be limited by product category, marketplace, territory, or other terms.

Initial: _____ I understand that a final licensing agreement must be executed before commercial launch.

Initial: _____ I agree to provide accurate sales, production, and platform information if approved under a license.

Section 10 - Applicant Certification

I certify that the information provided in this application is accurate and complete to the best of my knowledge. I understand that submission of this application does not guarantee approval and does not grant any right to use, sell, market, list, or produce SOULAAN-branded products. I understand that approval, if granted, must be issued in writing and may be conditioned on execution of a separate licensing agreement.

Applicant Legal Name	_____	Date	_____
Applicant Signature	_____	Title / Role	_____

For Internal Use Only

Date Received	_____	Reviewed By	_____
Application Status	_____	Status Verification Confirmed	_____

Internal Review Categories:

☐ Approved to Proceed	☐ Pending More Information
☐ Not Approved	☐ Hold for Review
☐ Licensing Agreement Needed	☐ Product Revisions Needed

Internal Notes:

Final Note: Approval requires written authorization and a completed licensing agreement. No applicant may rely on verbal permission, informal messages, or concept review as authorization to sell.